



Welcome

Idaho College Application Week – 2014

Site Coordinator Training

- Boise, ID – Idaho State Board of Education Offices
- Idaho Education – IEN
- Conference Call – 888–706–6468
 - Participant Code 6451457

Monday, October 6, 2014; 2:30 pm – 4:30 pm MST

Tuesday, October 7, 2014; 8:30 am – 10:30 am MST

Tuesday, October 7, 2014; 2:30 pm – 4:30 am MST



Agenda

Overview

- Introductions
- Reasons for ACAC
- Preparing for a College Application event
- During College Application event
- After the College Application event
- Questions



Education is

THE

critical economic driver

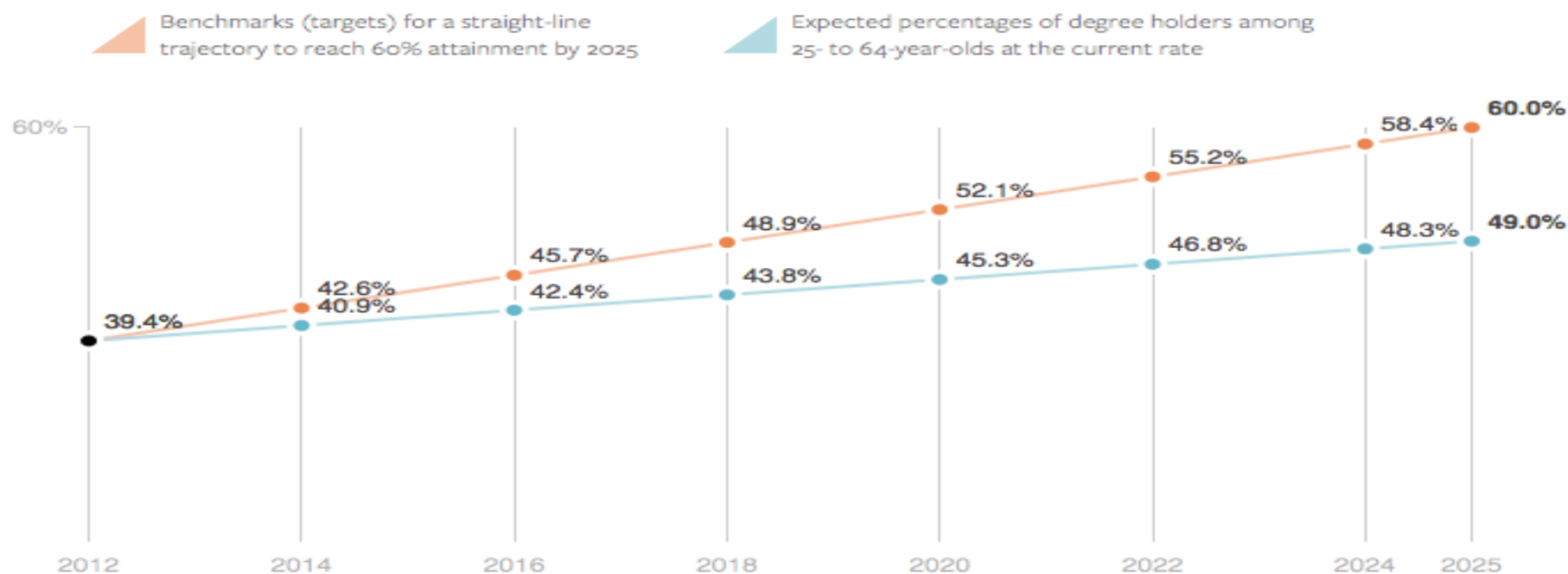
**60%
2025**

60% of Americans will hold high quality degrees and credentials by 2025 ~ Lumina Foundation



Leadership and Advocacy

The path to 60% degree attainment



Source: U.S. Census Bureau, 2000 Census, 2010, 2011 & 2012 American Community Survey

Lumina Foundation, *A Stronger Nation through Higher Education*, May 2014

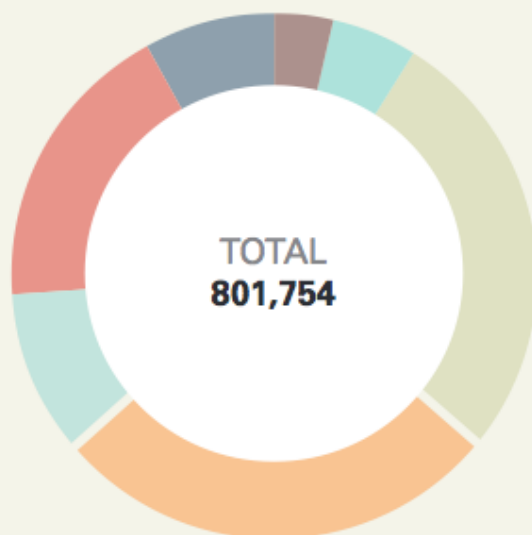


**GO%AL
2025**

60% of Americans will hold high quality degrees and credentials by 2025 ~ Lumina Foundation



Leadership and Advocacy



Levels of education for Idaho residents, ages 25-64

Less than ninth grade	30,512	3.81%
Ninth to 12th grade, no diploma	42,448	5.29%
High school graduate (including equivalency)	215,582	26.89%
Some college, no degree	223,947	27.93%
Associate degree	80,810	10.08%
Bachelor's degree	144,424	18.01%
Graduate or professional degree	64,031	7.99%

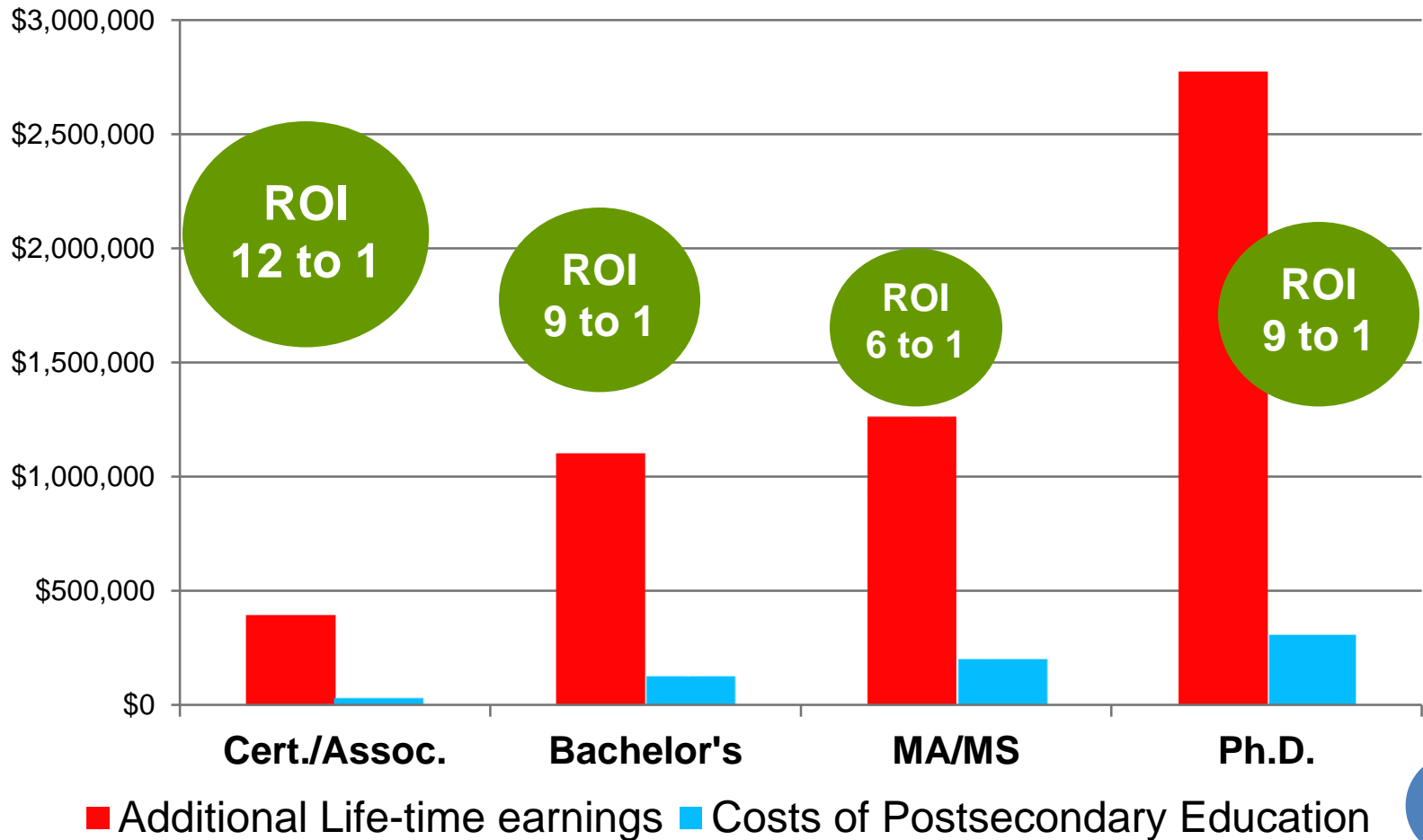
Source: U.S. Census Bureau, 2012 American Community Survey

Lumina Foundation, *A Stronger Nation through Higher Education*, May 2014



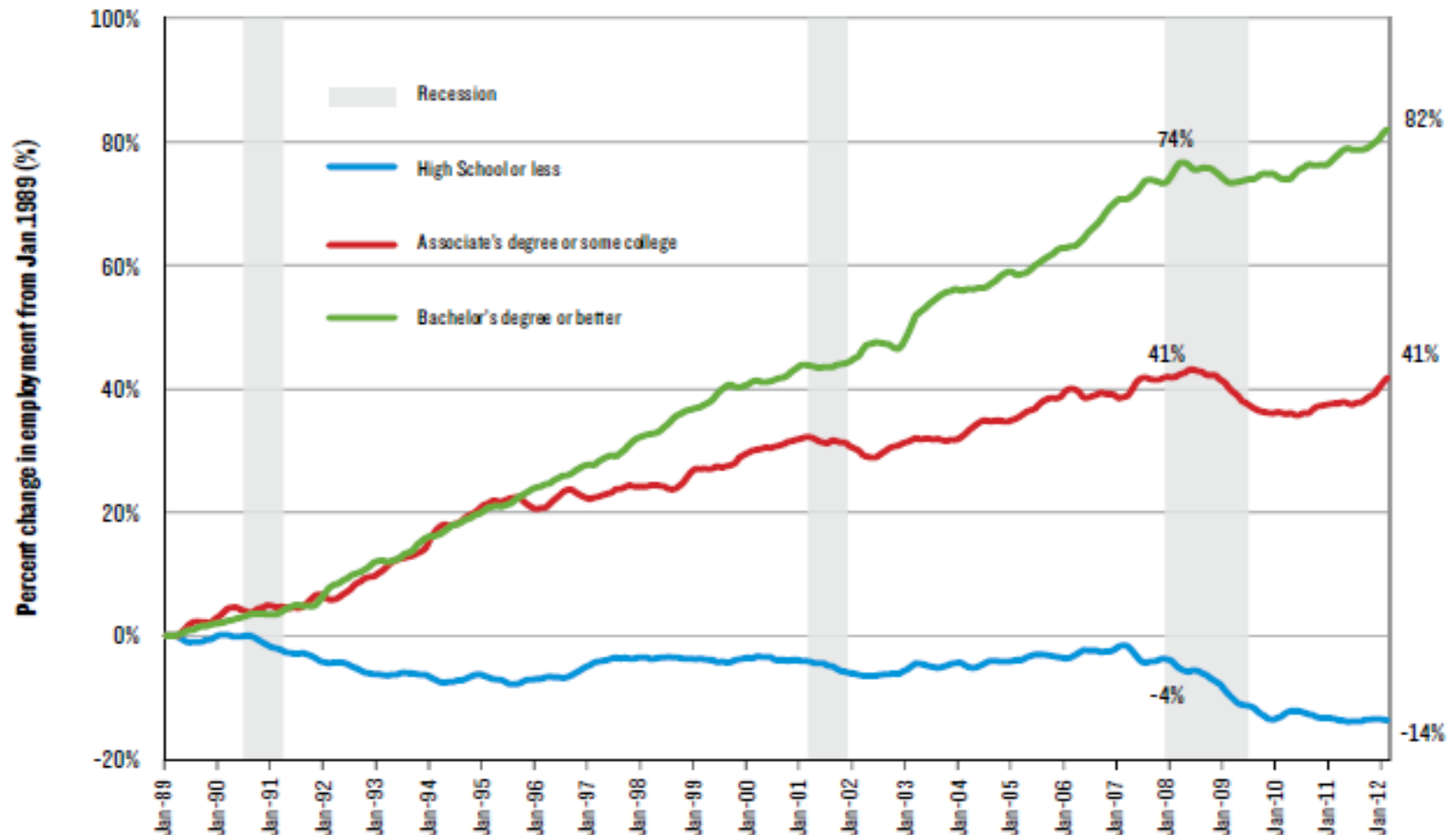
EDUCATION AND TRAINING PAY

A COLLEGE EDUCATION'S RETURN ON INVESTMENT (ROI) IN IDAHO



Source: Data analyzed from the Idaho Department of Labor and the National Center for Educational Statistics

POST RECESSION 2007: THE GROWTH HAS BEEN IN COLLEGE LEVEL JOBS



Source: Total employment of workers aged 18 and older is a CEW estimate from the Current Population Survey. The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and are smoothed using four-month moving averages. The areas shaded in grey indicate periods of recessions as reported by the National Bureau of Economic Research.

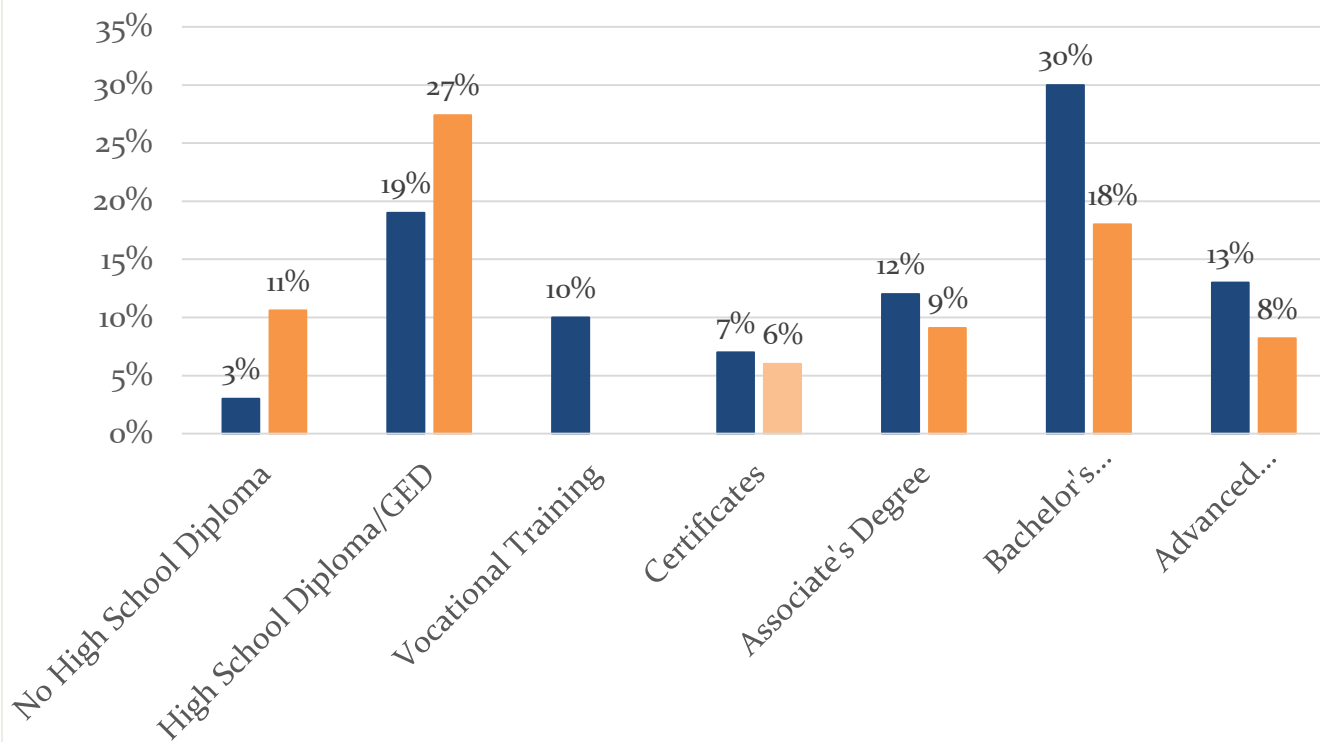
IDAHO BUSINESS FOR EDUCATION (IBE) STUDY

- Data gathered in on-line survey
 - 466 respondents
 - 26 organizations
- 61 percent of jobs by 2018 will require postsecondary credentials



Degrees

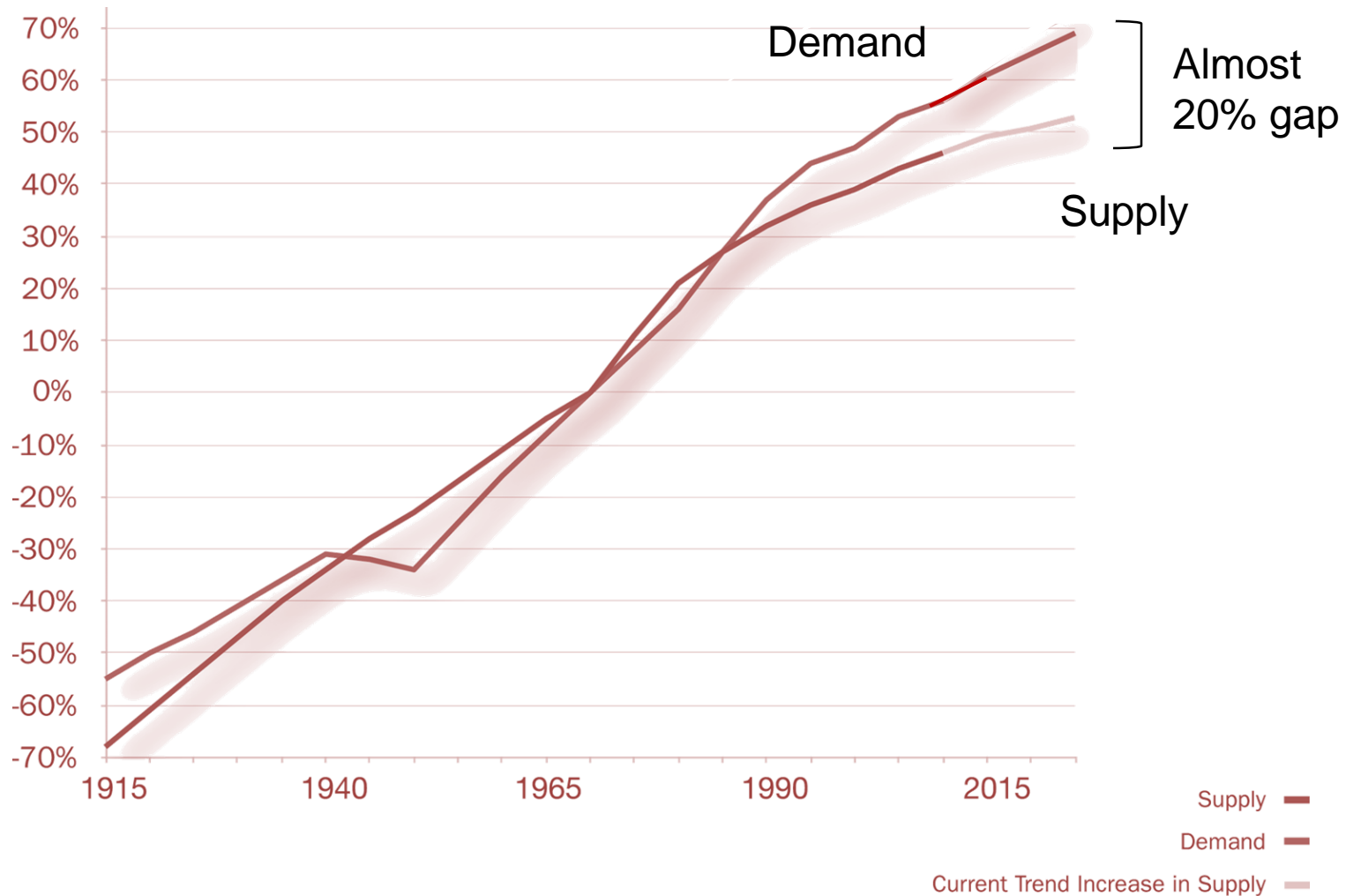
Education Level Required by 2018 and Current



Source: 2013 ACS 1-Year Estimates (25 ■ 2018 Estimate ■ Current

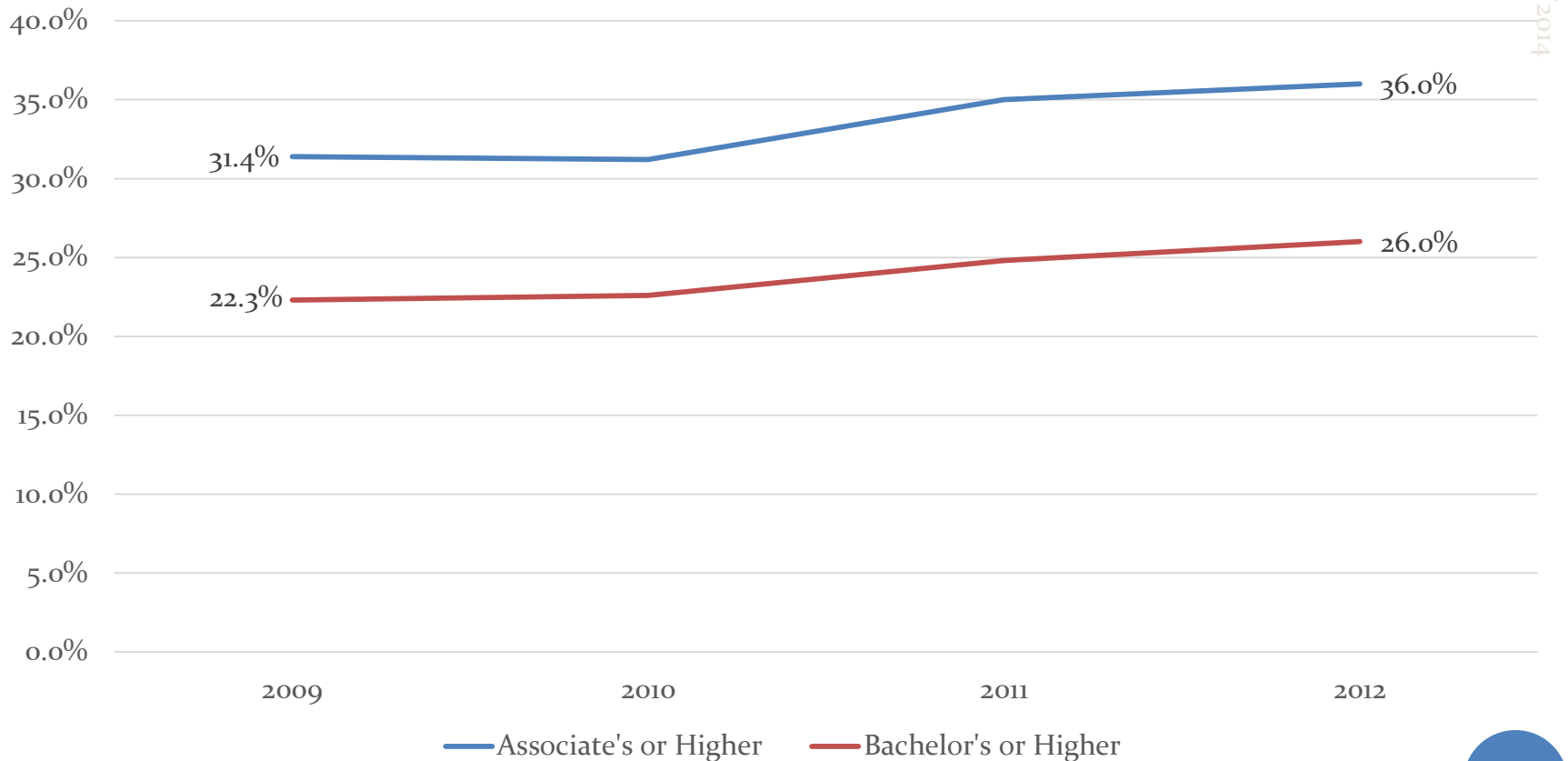


DEMAND FOR CERTIFICATES AND DEGREES IS KEEPING UP



60% GOAL PROGRESS

Progress Toward 60%



60% By 2020



STATE of IDAHO
BOARD of EDUCATION

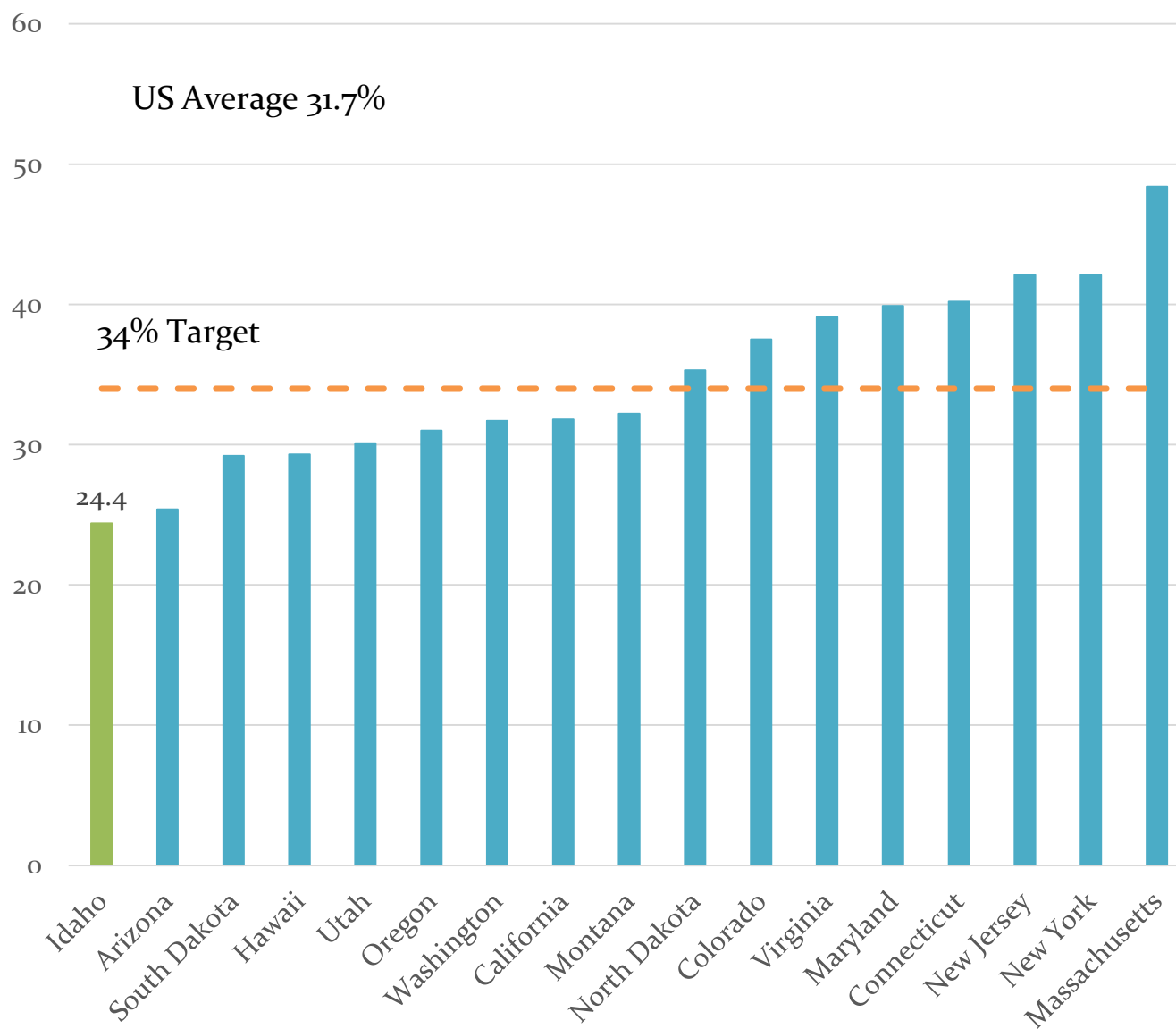
7% Certificates of one year or >

19% Associate's Degrees

34% Bachelor's Degrees or >

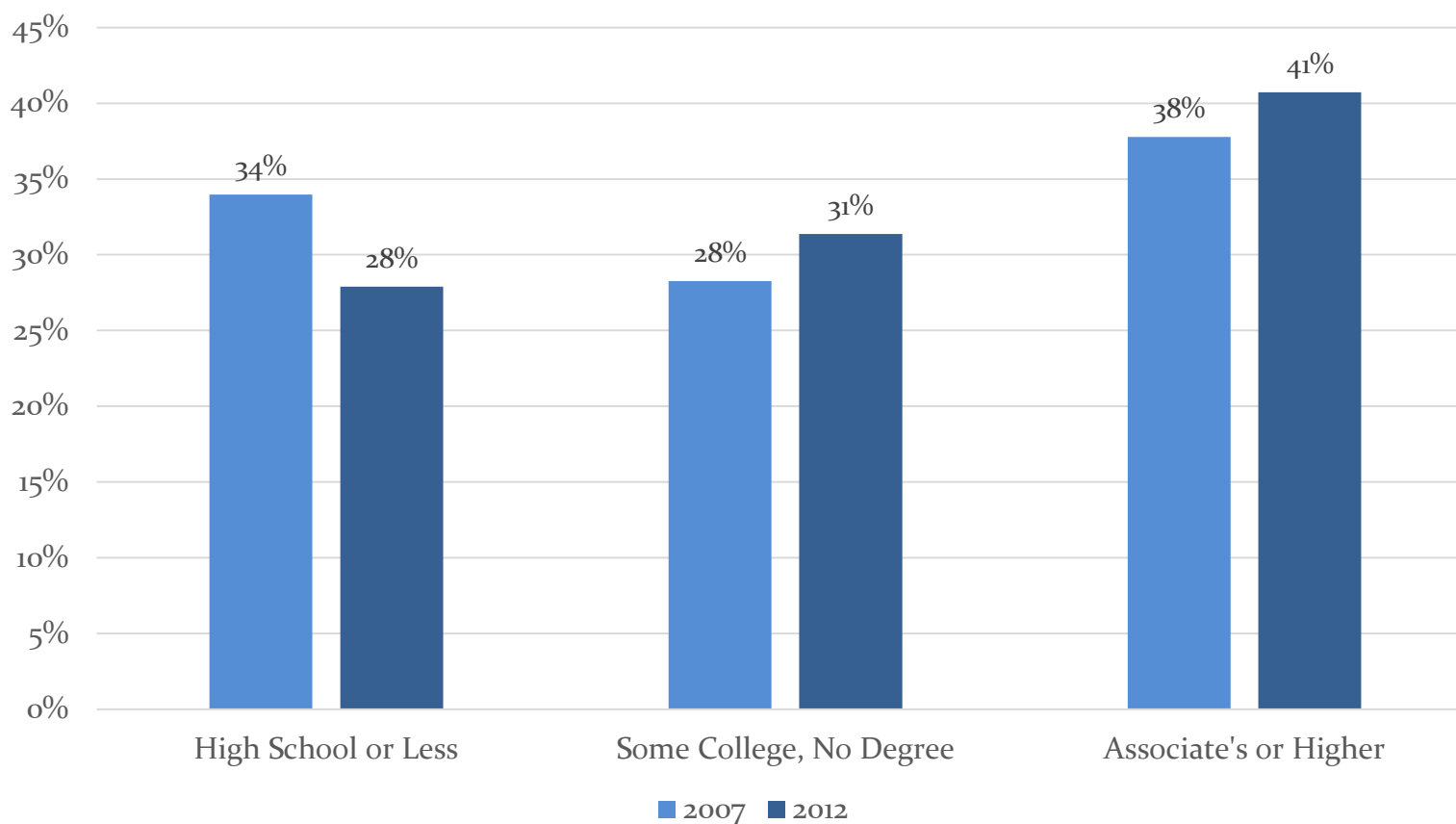


Percent Estimate, Bachelor's Degree or Higher (25-34 and older)



IN-MIGRATION TO IDAHO

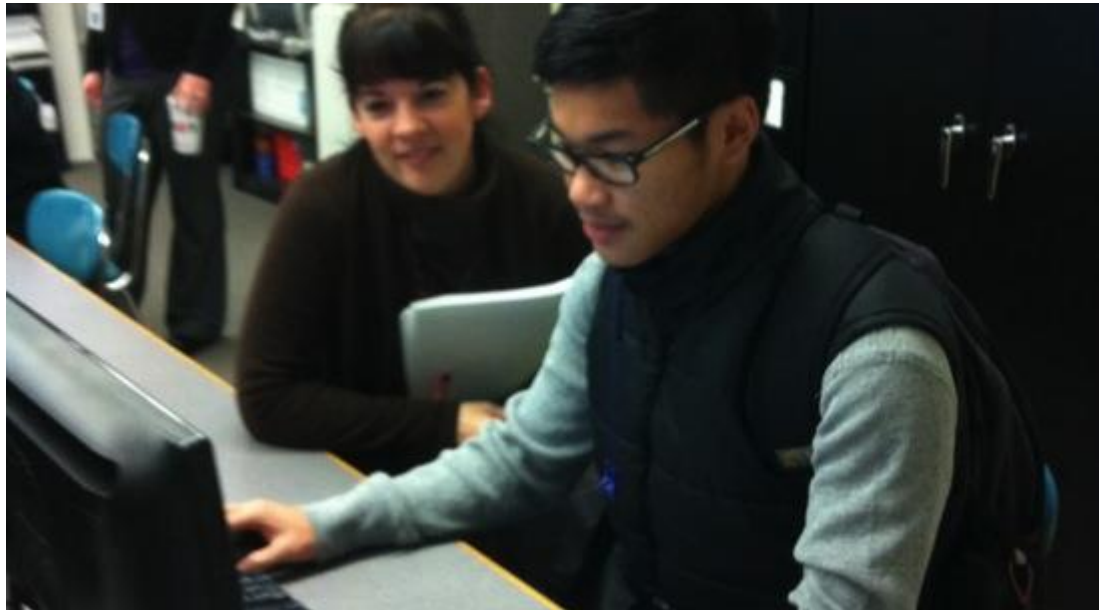
Education Attainment of Idaho In-Migration 22-39 Years Old



STRATEGIES

- Strengthen the Pipeline Improve credit transfer
- Bring adults back into the educational pipeline
- Strengthen PTE both at the secondary and PS level
- Increase college and graduate degrees
- Continue to improve efficiency





“Sometimes a student going to college is as simple as someone helping them to apply.” (J. Watts, 2010)

THE BASICS

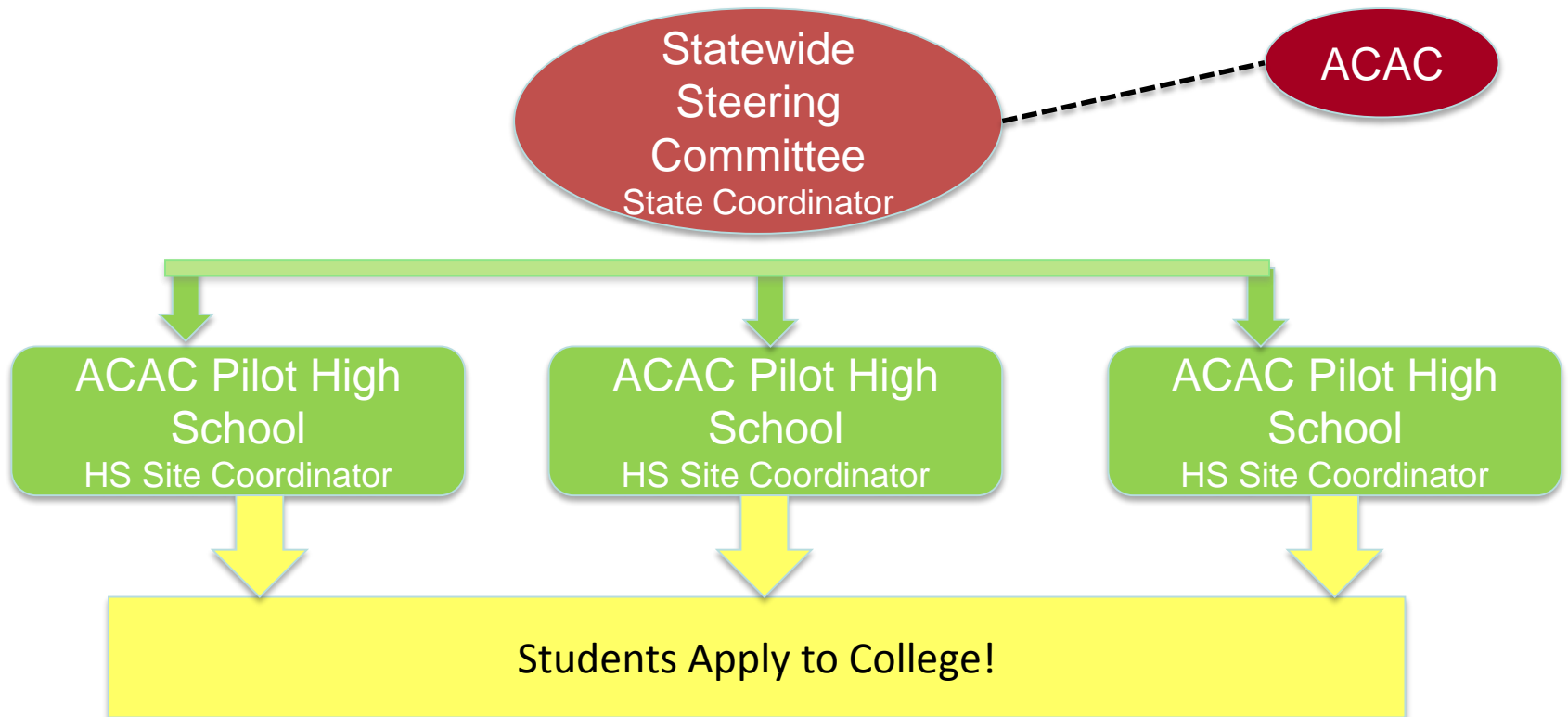
- Focuses on first-generation students
- Occurs in the fall (October – November)
- Takes place during the school day
- Requires collaboration (K-12/HE)
- Utilizes existing networks and infrastructure
- Promotes College-Going Culture
- Uses school personnel and volunteers – low cost



Leadership and Advocacy



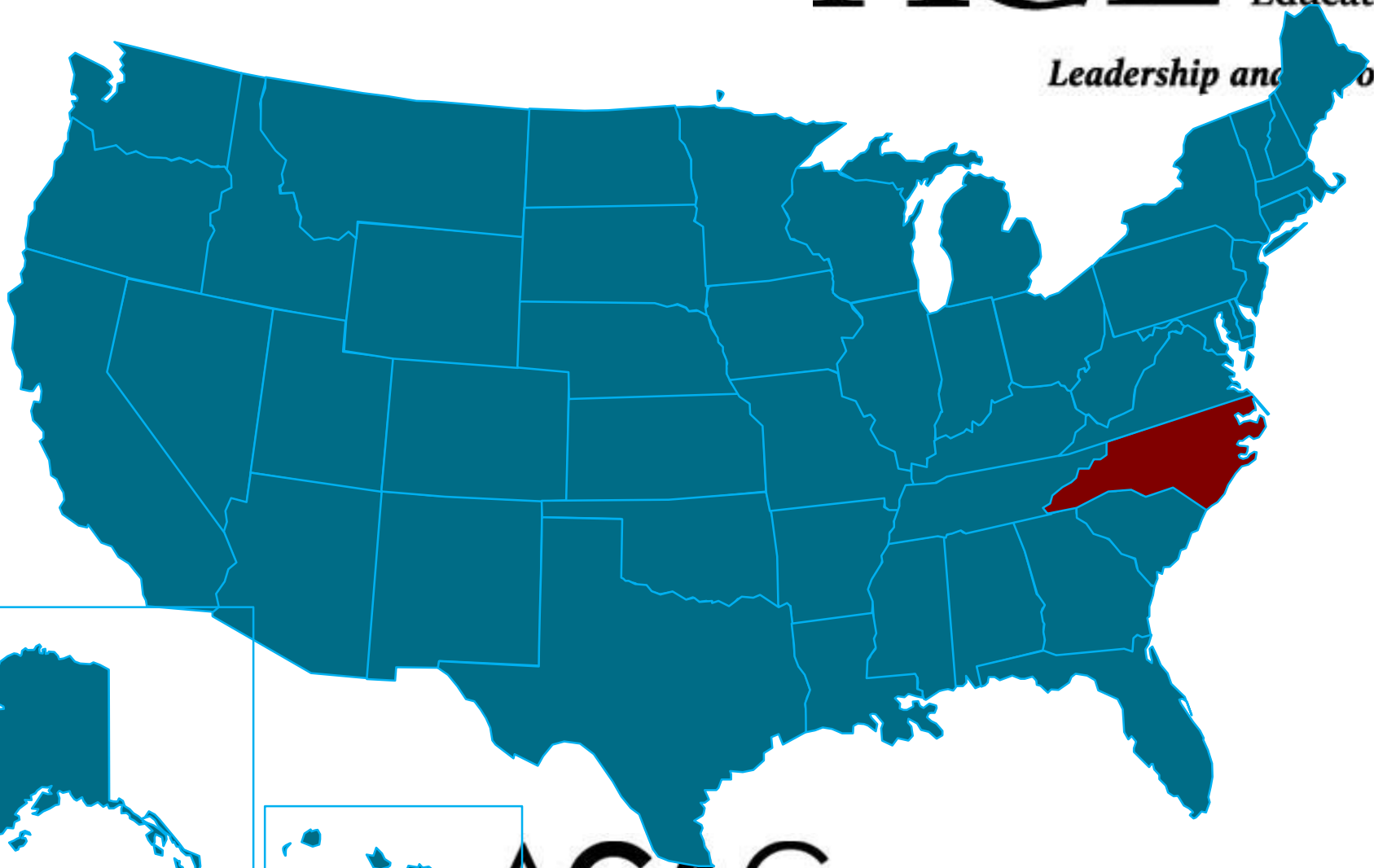
ACAC Structure: State and Local



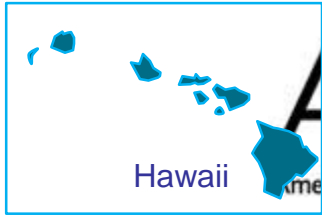
2005

ACE American
Council on
Education™

Leadership and Advocacy



Alaska



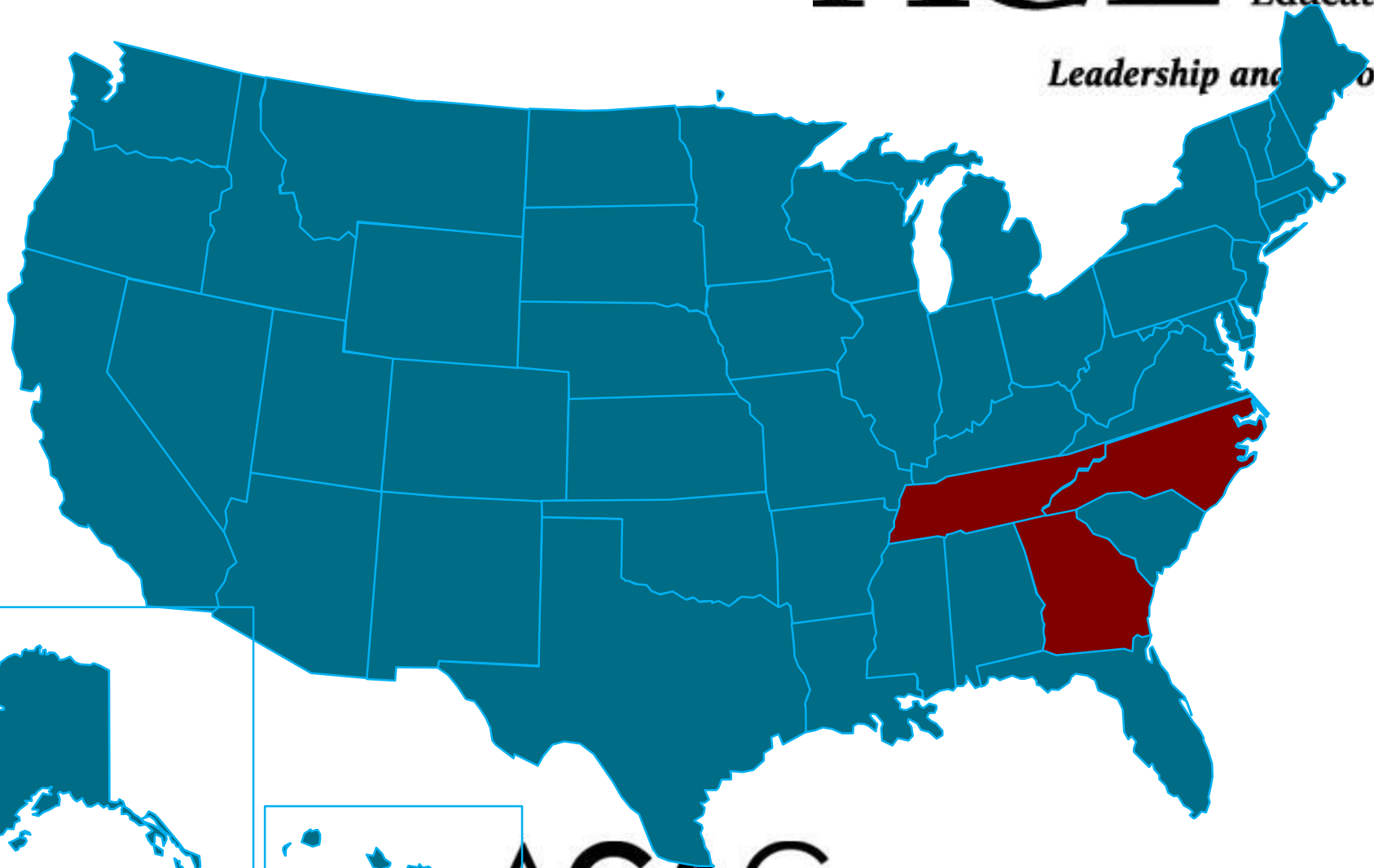
Hawaii

ACAC
American College Application Campaign

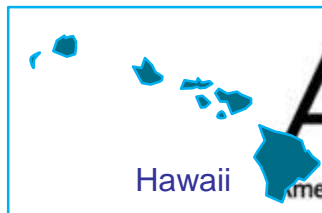
2008

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Alaska



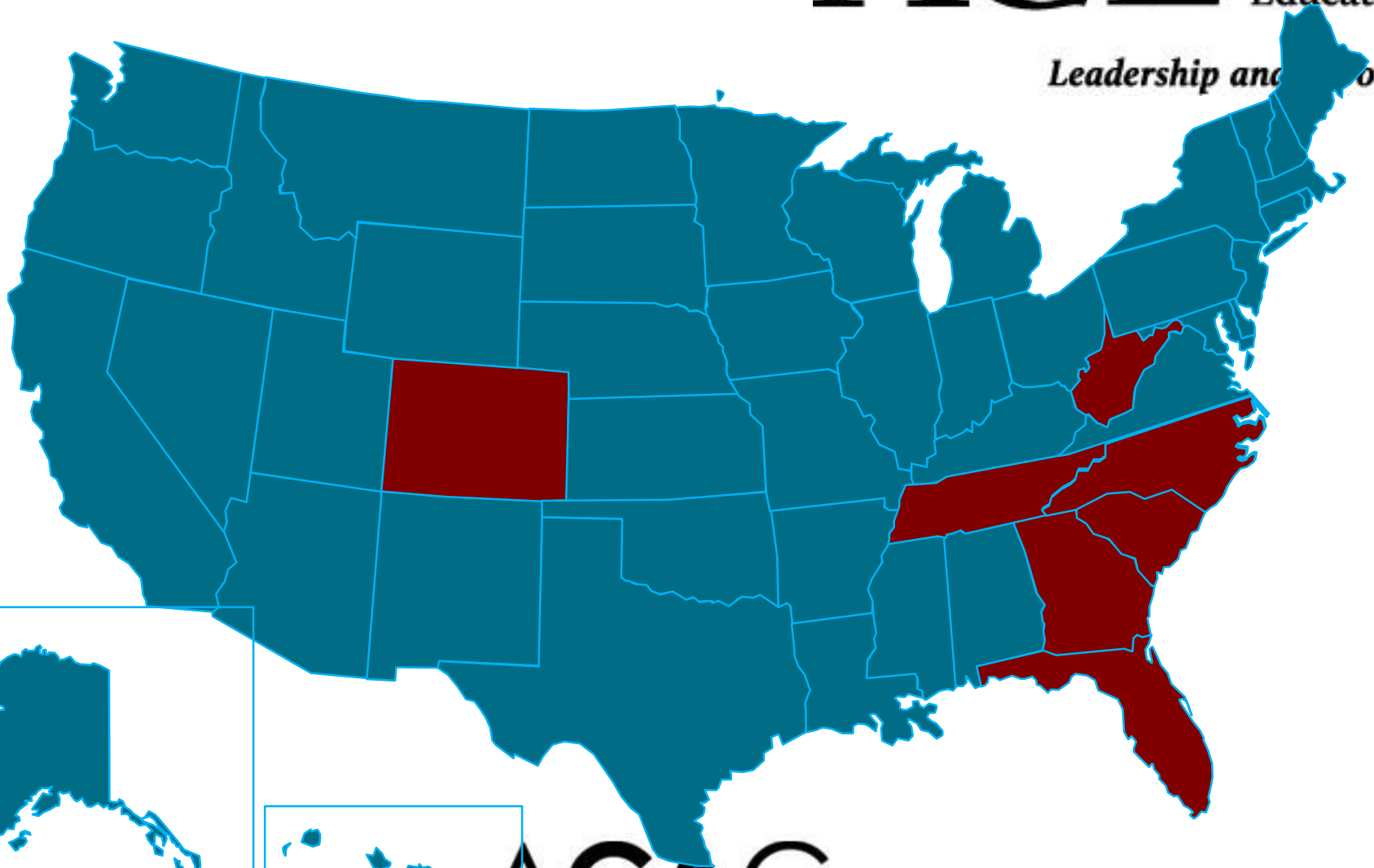
Hawaii

ACAC
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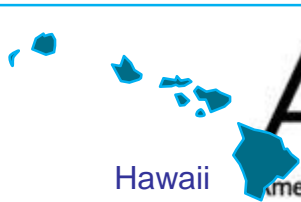
2010

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Council on
Education™

Leadership and Advocacy



Alaska



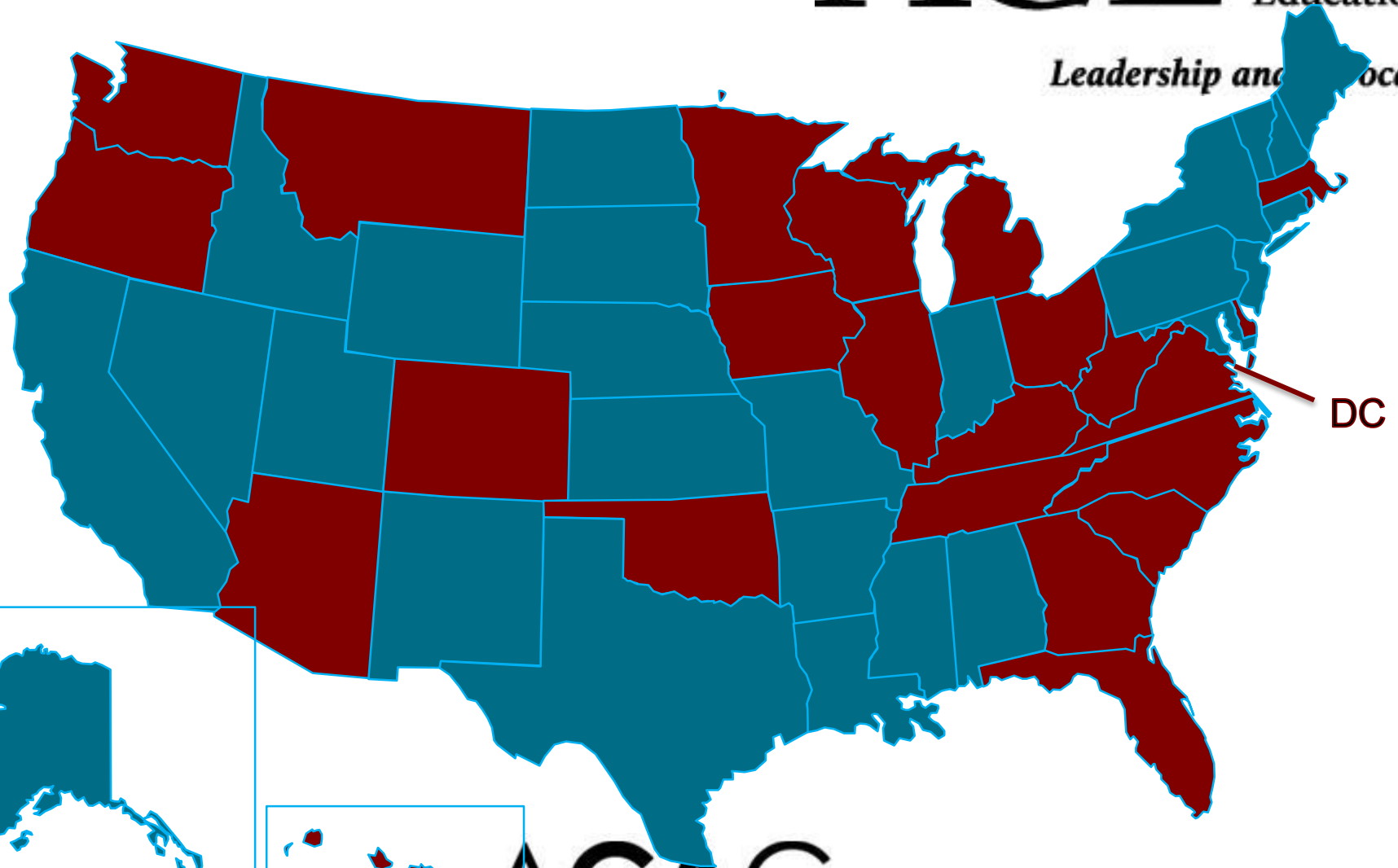
Hawaii

ACAC
American College Application Campaign

2012

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DC

Alaska

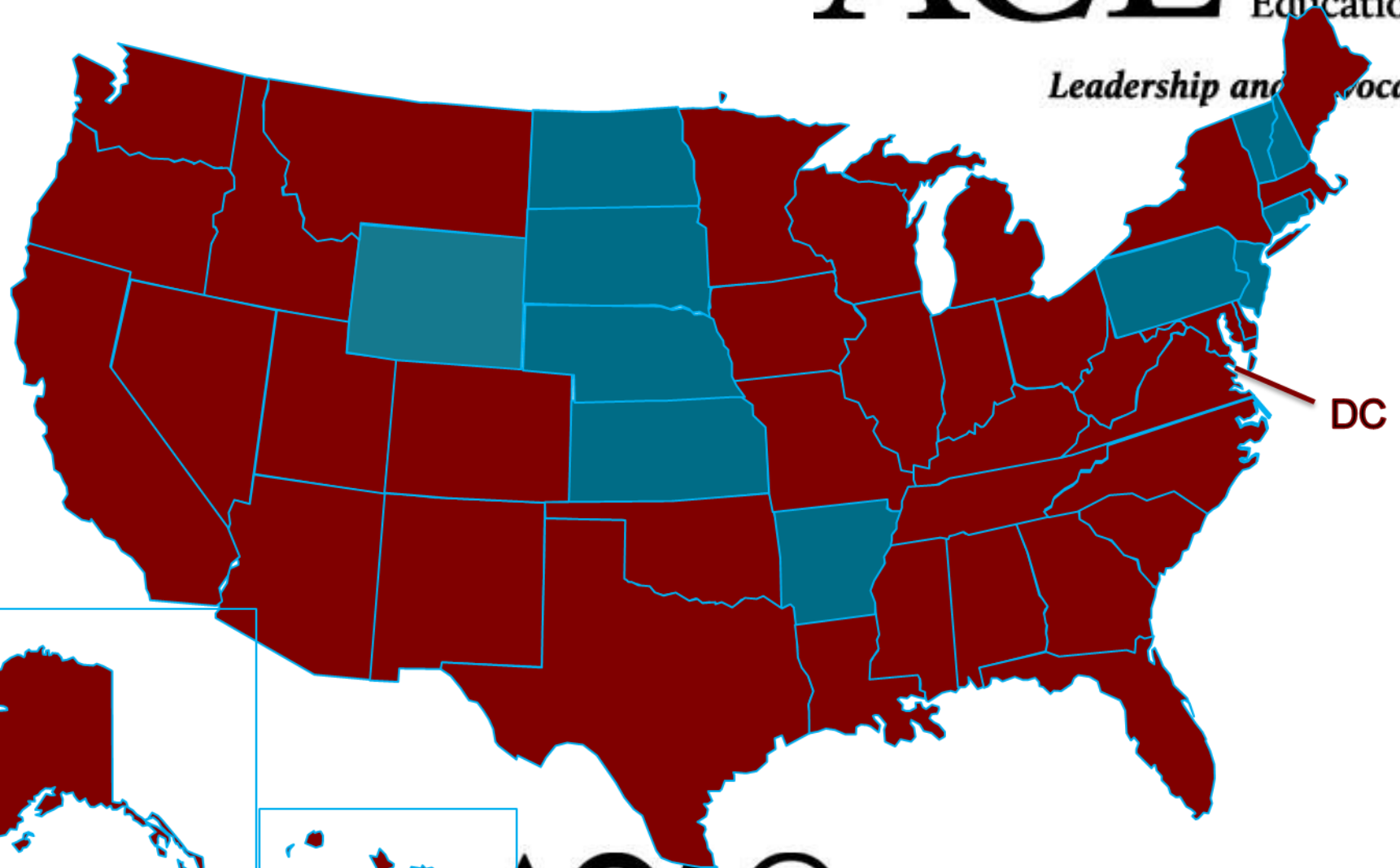
Hawaii

ACAC
American College Application Campaign

2013

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DC

Alaska

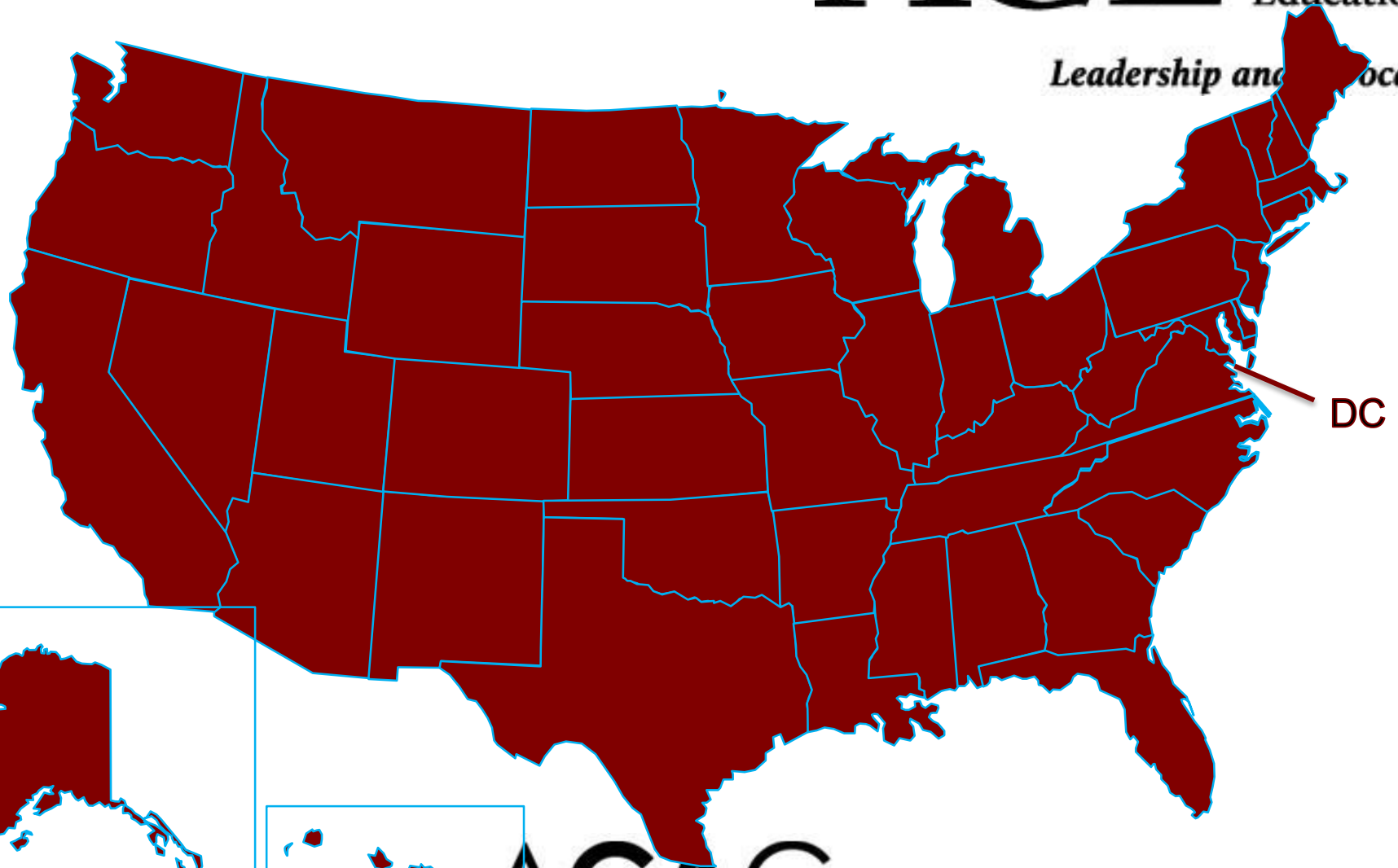
Hawaii

ACAC
American College Application Campaign

2014

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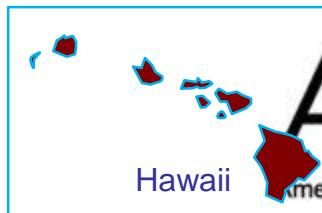
Leadership and Advocacy



DC



Alaska



Hawaii

ACAC
American College Application Campaign



Leadership and Advocacy

Results



ACAC Impact



Leadership and Advocacy

Data Variables Collected

- Number of participating high schools
- Number of participating students
- Number of applications submitted

2013 National ACAC Program Results

- 39 states and the District of Columbia implemented programs
- 2,513 high schools
- 153,114 students participated
- 219,855 college applications were submitted

National Student Clearinghouse

- North Carolina has determined annually that 68% to 79% of students who apply during their College Application Week program enroll in college the following fall semester

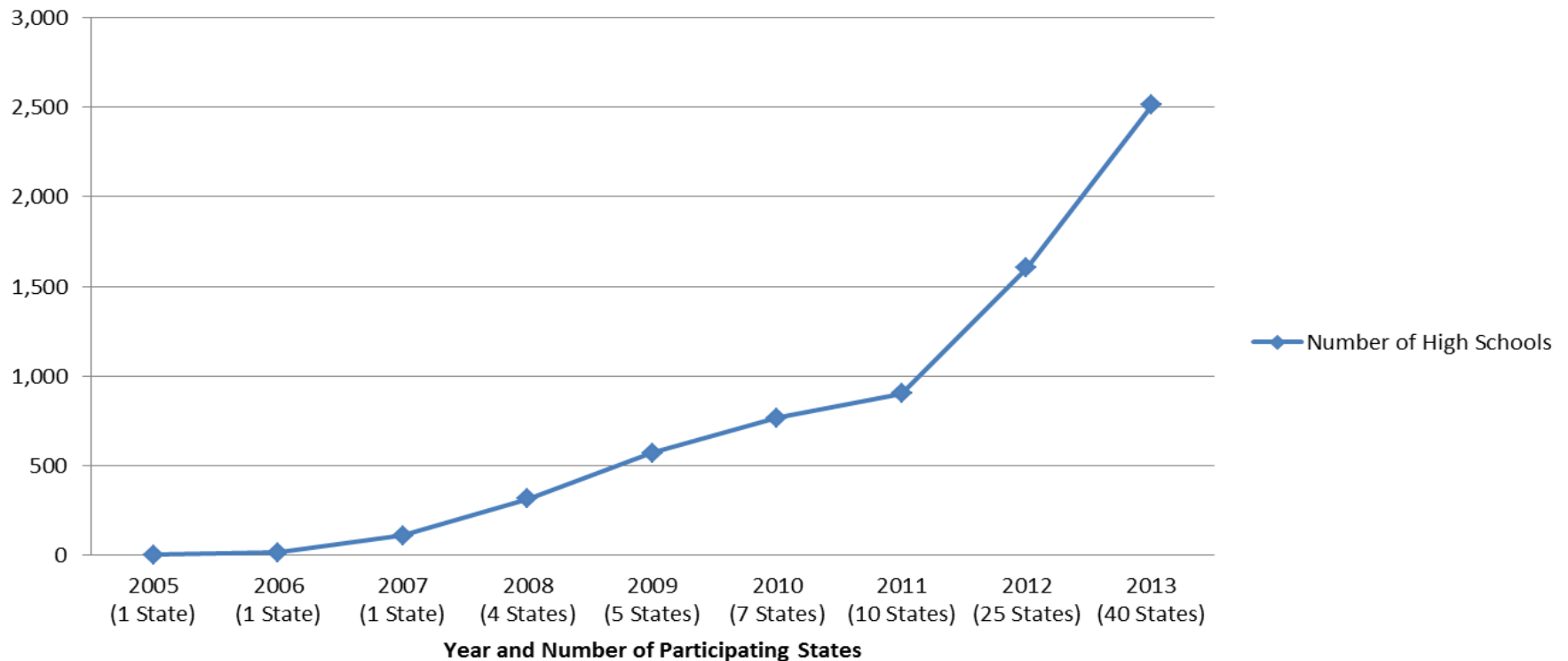


ACAC Impact



Leadership and Advocacy

ACAC Number of Participating High Schools by Year

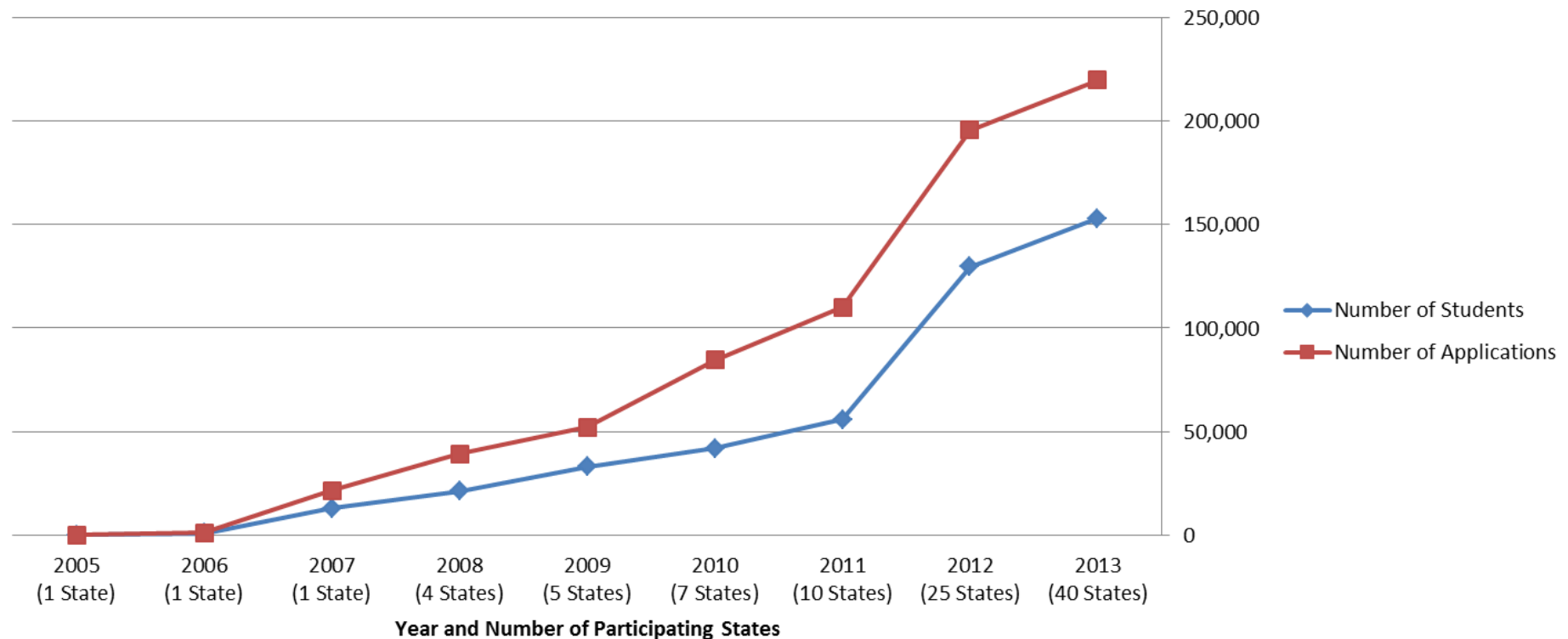


ACAC Impact



Leadership and Advocacy

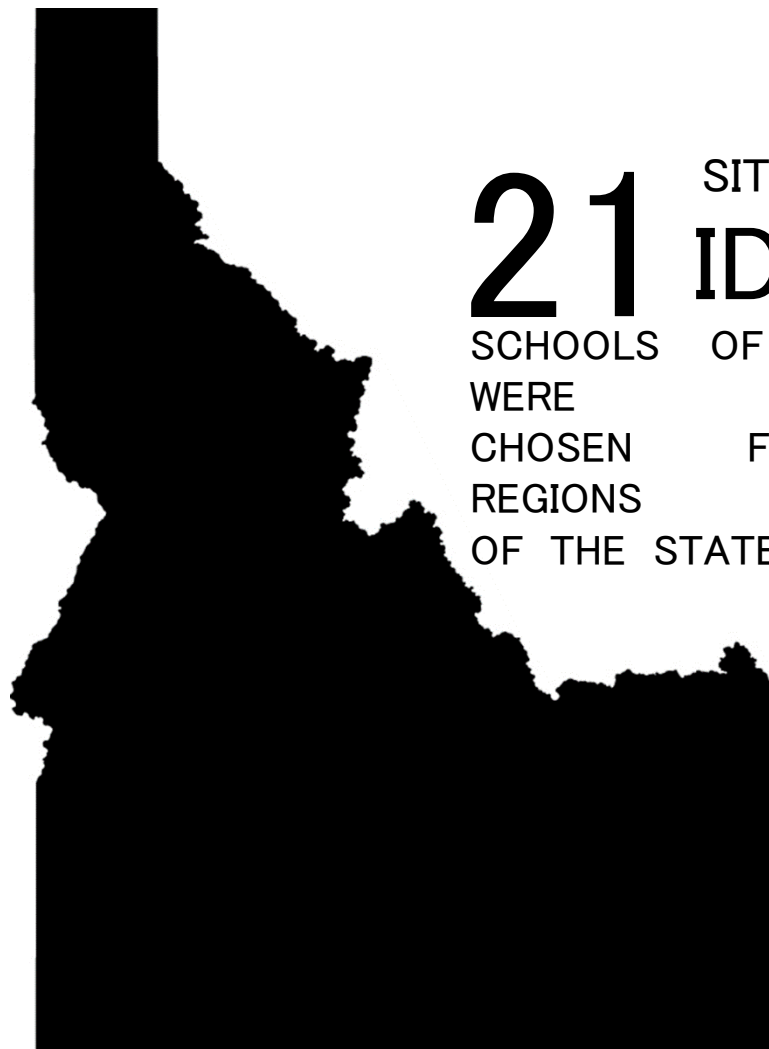
ACAC Number of Students and Applications By Year





SNAPSHOT 2013

PARTICIPANTS



21 SITES ACROSS
IDAHO
SCHOOLS OF ALL SIZES
WERE
CHOSEN FROM ALL
REGIONS
OF THE STATE



SNAPSHOT 2013

PARTICIPANTS



2,369
SENIORS
PARTICIPATED

78%

OF STUDENTS PLAN
TO ATTEND OTHER
COLLEGE

74%

OF SENIORS SUBMITTED
AT LEAST ONE
APPLICATION



SNAPSHOT 2013

STUDENTS REPORT TALKING WITH THEIR PARENTS ABOUT COLLEGE

82%
OF STUDENTS
HAVE DISCUSSED APPLYING
FOR COLLEGE

57%
OF STUDENTS
HAVE DISCUSSED APPLYING
FOR FINANCIAL AID





SNAPSHOT 2013

COLLEGE APPLICATIONS AS REPORTED BY STUDENT SURVEYS

3,672
APPLICATIONS
WERE SUBMITTED DURING THE
CAMPAIGN





SNAPSHOT 2013

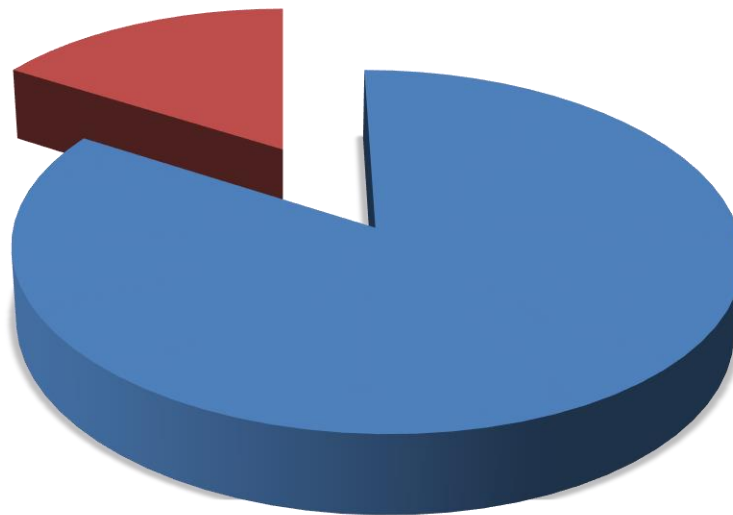
COLLEGE APPLICATIONS AS REPORTED BY STUDENT SURVEYS

APPLICATIONS WENT TO:

ALL IDAHO PUBLIC
COLLEGES AND
UNIVERSITIES

OUT OF STATE

16%



IN IDAHO

84%

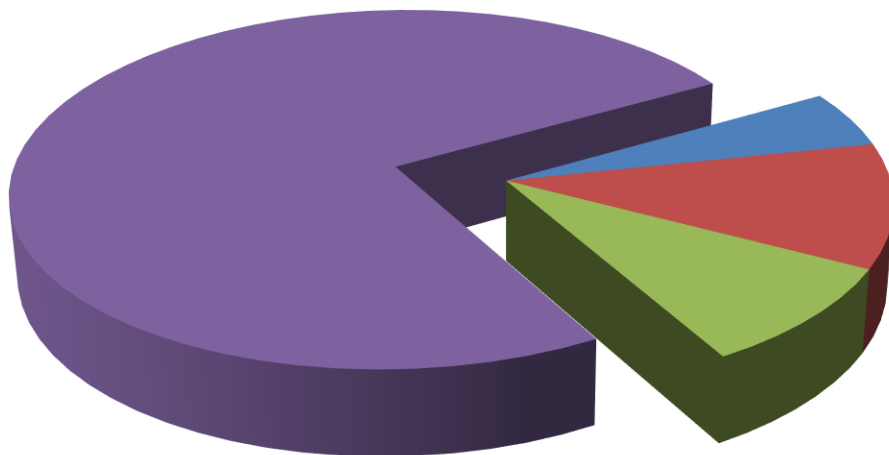


SNAPSHOT 2013

COLLEGE APPLICATIONS AS REPORTED BY STUDENT SURVEYS

APPLICATIONS WENT TO:

136 POSTSECONDARY
INSTITUTIONS



- 5% OUT OF STATE PRIVATE
- 11% OUT OF STATE PUBLIC
- 9% IN IDAHO PRIVATE
- 75% IN IDAHO PUBLIC



2013 DATA

STUDENTS ARE DISCUSSING THEIR PLANS WITH PARENTS

- 82% have discussed applying for college.
- 57% have discussed applying for financial aid.
- 54% discussed College Application Week.



Overview of ICAW - 2013

Preparing your school,
Students and Volunteers
for your Idaho College
Application Week Event



2014

Preparing for your school's event

Resources

- Website
- Manual
- Banner
- Posters
- Stickers

IDAHO STATE BOARD OF EDUCATION

[Board Home](#)[Complete College Idaho](#)[College Application Week](#)[Smarter Balanced](#)[Concussion Information](#)[Taskforce for Improving Education](#)

Idaho College Application Week


College Application Week is a nationwide program to help every high school student apply for a post-secondary degree. This year, during the week of November 10-14, Idaho is piloting a statewide event with up to 50 selected high schools throughout the state.

The goal of the event is for all high school seniors to apply to a postsecondary institution.

Participating Schools 2014

- Aberdeen High School
- Buhl High School
- Canyon Ridge High School
- Capital High School
- Columbia High School
- Culdesac School
- Gooding High School
- Homedale High School
- Idaho Arts Charter School
- Kuna High School
- Lewiston High School
- Minico High School
- Nampa High School
- Notus High School
- Parma High School
- American Falls High School
- Burley High School
- Canyon Springs Alt High School
- Clark Fork JR-SR High School
- Cossa Academy
- Emmett High School
- Grangeville High School
- Horseshoe Bend Middle-Sr High School
- Kimberly High School
- Lapwai High School
- Middleton High School
- Mountain Home High School
- New Plymouth High School
- Orofino High School
- Pavette High School

Student Affairs Manager

Dana Kelly 
208-332-1574

Send comments via email to
Dana.Kelly@osbe.idaho.gov

Site Coordinator

- [Materials Page](#)
- [2014 Site Coordinator Handbook](#)
- [Additional Resources](#)

Governor's Proclamation

- [Governor's Proclamation](#)



Some documents on this site are viewable only with Adobe Acrobat. [Click here to download.](#)



Section 1: Planning Your College Application Week Event

Site Coordinator Checklist

The following table is designed to provide guidance in your planning. These are the steps we believe will be necessary to complete for most College Application Week (CAW) sites, but it may not be exhaustive for your site. Use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit volunteers and co-workers to assist.

Status	Due Date	Task	Notes
		Recruit your core Idaho College Application Week implementation team and meet with them to determine the dates of your site's College Application Week and which activities you plan to undertake. Sign up to participate by completing the interest survey on the CAW website: gotocollege.idaho.gov	
		Review the Site Coordinator Handbook and the CAW website (gotocollege.idaho.gov). Contact the state coordinator with any initial questions.	
		Reserve computer lab or other appropriate space for your CAW activities.	
		Add CAW activities to your school or organization's calendar of events.	
		Complete the Pre-event Information Survey to inform the steering committee about your event dates and times	
		Download and distribute the Teacher Overview handout from the CAW website (gotocollege.idaho.gov). Encourage teachers and staff to brainstorm additional college awareness and readiness activities to be held during your event.	
		Send a notice home to parents about the Idaho CAW and encourage them to talk with their students about the event and application process. (Download a Family Letter template on the CAW website.)	
		Solicit door prizes from area colleges and businesses. It is a good idea to put someone on your committee in charge of this task.	
		Request that your local governmental municipality proclaims your selected week as "College Application Week in [your town/city/county/etc.]"	
		Use sample press release and PSA's to help spread the word in your community. Download samples from the CAW website (gotocollege.idaho.gov).	



Banner





Poster





Text here





Text here



- Complete the Pre-event Survey
- Contact your volunteer prior to the event
- Right time the activity
- Report any concerns/Changes



2014

Day Of Event

- Volunteers
- Signs
 - Directions
 - School Info
- Waivers/Payment
- Contact Information



2014

Day Of Event





2014

Follow Up

Data Collection

- Sign in/Sign Out Sheets
- Surveys
- You've Applied...Now What?
- FAFSA Connection



Parma High School





South Freemont High School





Involve Others



Impact!

To view the video originally embedded on this page, Click the link below the PDF on the training portion of the ICAW website



Why?

